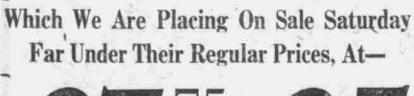
Our Customers' Needs Must Never Be Lost Sight of For a Moment

A Special Purchase Has Brought Several' Hundred

Spring Dresses





Fine taffetas, flowered georgettes, beaded georgettes, georgette combinations, stunning satins and crepe de chines.

> Short skirts and still shorter sleeves, quaint in their charm of puffs, trimmed or beaded cleverly. Scores of colors and all sizes.



A new Spring Coat. Camel's hair material. Clever sport model. Unique pockets. Artistic-'ally belted, large and small collars, with a profusion of nobby buttons. Fashionable shades. Sizes 16 to 42.

For Small Women and Misses A Special Purchase of

Tricotines and Serges Jerseys and Poiret Twills



Smart Well Tailored Styles

Ripple models, vestee models, embroidered models, short coat models.

The woman or miss who can wear a small size had better take advantage of this offering. These were bought at a big price concession, owing to the fact that the sizes were small.

(Third Floor.)

Two Special Groups Of STYLISH SKIRTS

novelties.

Many new pockets adorn these

skirts; you will find accordion-

pleated skirts, tucked styles and a

variety that is pleasing. Good col-

ors, including tan, black, navy, and

(Third Floor.)

sizes 24 to 40.

A variety of new styles and most desirable materials;

pretty models made of

men's wear and French

serge, others are silk fail-

les, poplins, tricotine, taf-

fetas, woolen mixtures and

Petticoats



These are made of heatherbloom, hemstitched, accordion pleated flounces. All desirable colors, some floral

silk flounce, in solid and changeable

(Third Floor.)



"Comon" Roller Skates \$2.98

For boys and girls All-steel ball-bear ing. \$2.98.

TOILET GOODS

Do not overlook \$2.00 Djer Kiss Toilet Water, \$1.75 25c Woodbury's Soap, 19c D. & R. Cold Cream, 25c tube, 19c Jan Rose Taleum, 18c, for 15c Q-Ban Shampoo Soap, 25c, for 19c Foot Powder, 30e size, 23c

(Main Floor.)

IN MILK CHOCOLATE 80c

Big, red, luscious Florida strawberries in juicy cream and covered with Hershey's velvety milk

GEORGE WASHINGTON CHERRIES IN CREAM 75c

PECAN SAMPLER, \$1.25 A sample box of our Mexican style pecan candies, made up of candies ranging in price from \$1.25 around to \$1.60 a box; easily worth \$200, for \$1.25. George Washington favors, novelties and candies for luncheons and all festivities. All the little gewgaws to make the day complete. Cream Candy Hachets

Milk Chocolate Hatchets Washington Milk Chocolate Figure Shields Red, White and Blue Stick Candy Red, White and Blue Mints

Washington Cherries Glazed Chocolate Rustic Cherry Logs Cherry Candy Pies Genuine Washington Special \$1.25

A box of Washington birthday candies put up in fine patriotic style. Assorted Nut Fudge, 44c Pound

Mexican Pecan Pralines, 65c Family Special Box 75c-Assorted nougats, nut brittles, chocolates, bon-bons, judges. Pecan Divinity Kisses 49c

Pecan Deviled Food 60c Diamond Special, 50c-Chocolates, bon-bons and

Hershey's Chocolate Nut Bars, 5c Each, 6 for 25c-Not over 6 to a customer. Blue Bird Special?-35c-4 to 5 p.m. (Main Floor.)

our special announcement regarding U. S. Government Supplies in this

Smart New Hats for Spring Featured Here

Saturday

Embroidered georgette Hats, combined with straw braid.

Pretty saucer shaped lisere hats with horsehair edging and attractive fruit

One pretty turban has the youthfulness of a tam, and is made of all-over visca braid and Egyptian colored silk. Dressy Straw Hats are combined with glycerinized ostrich

Cheerful looking flower trimmed Hats. Stylish Oriental turbans draped of the popular Batavla

Popular "Chicken" Hats with bell crowns and tmy brims, trimmed in ribbon and flower effects.

In black, brown, navy, dust, bluebird blue and Dozens of other styles too numerous to mention. beautiful combinations.

(Fourth Floor.)

You Will **Never Want For**

If you have this newest re-creation for your Edison Diamond Disc: "Clarinet Squawk," one-step by the Louisiana Five. It's some record, be sure to hear it. No. 50609, \$1.15.

(Second Floor.)

FULL FASHION SILK HOSE

A good assortment for the matron.



Full-fashioned silk hose; reinforced heel and toe; excellent quality silk McCallum hose; all sizes; black only, \$3.50.

Fashioned Silk Hose \$2.49 Full-fashioned clock silk hose; good wearing hose; white with black, black with white; all sizes; Saturday, \$2.49.

Women's Fine Lisle Hose 79c

Lisle hose; double heel and toe, with seam; black, cordovan, white and mole; regularly \$1.00, Saturday, 79c.

(Main Floor.)

Clearing Boys' Suits and Overcoats

One Hundred and Fifty \$9.95 Suits-

Newest waist-seam models; trousers lined, taped and reinforced; made of cassimeres, cheviots and best quality cordu-\$7.50 roys; suits for now and spring wear; sizes 6 to 17 years.

BOYS' NORFOLK SUITS \$10.00

Mothers simply cannot afford to overlook this exceptional economy opportunity, such savings are rarely offered. Fine all-wool cassimere and cheviots. Made with double seats and knees; choice of broad selection of neat patterns; 8 to 18 years; closing price, \$10.00.

Boys' Overcoats

neck style with detachable belts; allwool cassimeres and pretty mixed cheviots; priced for immediate selling, \$10 Wash Suits

of styles; the materials are percale, galatea and chambrays; sizes 3 to 8 years, at \$1.85.

A WOMAN'S FIGURE TO BE PERFECTLY AT EASE MUST BE WELL CORSETED

And to be well corseted is an art and requires the services of experts to select the model that will mold the figure into the ines required



by the season's fashions, yet be easy and comfortable. Our Corset Shop is equipped with models in the world's best brands to suit every type of figure from the young child to the overstout woman, and expert fitters and inspectors to see that the proper selections are made. Prices are moder-

We represent such brands as La Vida, Stylish Stout, Nemo, Mme. Mariette, Warner's Rust-Proof, Kabo, R. & G., Sorosis, (our own brand), in front and back laces, \$1.50 to \$12.50.

"Nulife," different from all other corsets, \$5.00 to \$16.00.

La Estelle and Lady Ruth, front lace, \$2.00 to \$12.00.

(Corset Shop-Fifth Floor.)

Boys' Blue Chambray Blouses 75c

Boys' blue chambray tapeless blouses, 6 to 14, 75c. Boys' blue chambray and khaki shirts; sizes 121% to Boys' tan rubber coats; 26 in all; 14, 15 and 16 years,

(Fourth Floor.)

Boys' and Girls' Med. Union' Suits

Sizes 2 to 14 Years

and gray. Slightly soiled from handling; all perfect garments.

Women's Summer Vests

Women's summer vests; best quality yarn; all sizes; 15c fegularly 25c, for (Main Floor.)

MISSES' AND JUNIORS' SMART SPRING RESSES and

COATS

Dresses of the season's fashionable materials. taffetas, satins and georgettes, blouse and belted styles, fluffy skirts, hip effects, newest shades, attractively trimmed.



Sport and 3-4 models; spring colors, in velours and silvertones; combination collars and enffs, nobby pockets, belts and buttons. Coats that are all the rage now.

(Third Floor-Annex.)

Unusual Values—These

Saturday Special

decorated flounces.

Dainty Silk Petticoats \$4.98

With heatherbloom tops, exquisite soft colors. Adjustable waist bands.